

## **Expanding the boundaries: GS Group introduced the next-generation HD set-top box with a built-in 16GB solid-state drive**

*The GS Group holding company introduced the new dual-tuner TV set-top box under the General Satellite brand with HDTV support and an integrated solid-state drive – GS B533M. The device provides users with an access to high-quality digital TV channels and a full range of popular services. The key difference between the GS B533M and previous GS B531M / B532M models is the increased up to 16GB size of internal memory module. As a result TV viewing becomes even more personalized and comfortable – user gets more opportunities to manage TV content. GS B533M was launched for the Tricolor TV digital television operator subscribers who participate in the equipment trade-in program.*

The built-in 16GB solid-state drive provides GS B533M users with extensive opportunities for managing TV content: it allows the user to download movies (PushVOD) from the Tricolor TV movie service "Kinozaly.Tricolor TV" and watch them at any time later, to record live content (PVR feature) or put live TV programs on pause and rewind them (TimeShift feature) without connecting an additional external USB drive.

The device boasts a stylish, modern design and traditional compact size. The GS B533M set-top box design is based on the powerful MStar K5 microprocessor and a co-processor developed by GS Group. The device is equipped with two DVB-S / DVB-S2 tuners so that the users can enjoy high-quality video content on two screens simultaneously. One tuner broadcasts the content to the TV connected to GS B533M, while the other tuner – to a second TV or a mobile device. Watching programs on a second TV-set is possible via the General Satellite client STB. User needs to connect the set-top box to the home network via Wi-Fi and download Play.Tricolor application in order to view TV content on a smartphone or a tablet screen.

GS B533M has an adaptable user-friendly interface and offers subscribers a full range of modern digital television embedded services: electronic program guide (EPG) for content navigation, teletext, subtitles, timer, reminder function and games. Users can read through the materials of the cognominal magazine on TV screen by accessing the Tricolor TV Magazine application. The GS B533M server STB supports modern formats of Tricolor TV channels broadcasted in standard (SD) and high (HD) definition and MPEG-2, MPEG-4 (H.264) and HEVC (H.265) standards of signal compression as well. Subscribers can enjoy media content on TV screen from any external USB drive connected to the STB using the Gallery, Multimedia and Music apps. The new STB allows users to use audio and video files of all major modern formats, including ones with subtitles, and also supports image scaling, track selection and playlists management.

The GS B533M set-top box is now available at official General Satellite equipment and Tricolor TV services distributors.

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### **Additional information**

GS Group is a Russian multi-industry holding company that operates in the telecommunication market and other innovative markets, actively developing its own technologies. Key activities are: TV broadcasting projects implementation and management across the globe, development and production of microelectronics, development and full-cycle production of electronics, software product design and integration, nanomaterial R&D and production, venture project investment, innovation cluster Technopolis GS development, deep wood processing, media content production and management and full-service advertisement.